

October 7, 2025

EBC File: 15110-25/2024-033

Lawrence (Larry) Neufeld
Candidate, Peace River South
Via email

Dear Larry Neufeld:

Re: Enforcement Notice

This letter addresses a contravention under the *Election Act* and comprises an Enforcement Notice under [Policy 12.2 Administration of Monetary Penalties by the Chief Electoral Officer](#).

Elections BC (EBC) provided you with a copy of the Investigator's Report into this matter, on September 26, 2025, which included their preliminary findings. You did not respond to the Report confirming receipt and did not provide any additional information for the Director to consider.

Background:

You were a candidate in the Peace River South electoral district during the 2024 Provincial General Election and your Financial Agent was Tammy Neufeld.

The campaign period is a regulated period and is defined in the *Election Act* as the period between when the election is called and the close of final voting for the election. For the 2024 Provincial General Elections, the campaign period was from September 21, 2024, to October 19, 2024. Sponsored election advertising must contain an authorization statement that identifies the sponsor, or, in the case of a candidate, the name of the candidate's financial agent, and a telephone number, mailing address or email address where the sponsor or financial agent can be contacted.

On September 28, 2024, EBC received a complaint about a professionally made video posted on your campaign's X.com page that appeared to be missing the required authorization statement. The video was posted on September 28, 2024, and its description read, "Discussing my commitment to agriculture and ranching in the South Peace".

When EBC called Tammy Neufeld about this matter on October 4, 2024, Tammy indicated that they would update the social media post and contact EBC to confirm.

EBC received a second complaint on October 4, 2024, about your campaign sign, featuring an image of an oil rig and a jail cell, containing the words "End the Revolving Door Justice System" that appeared to be missing the required authorization statement.

On the same day, EBC contacted Tammy Neufeld regarding the sign and Tammy replied later that day with photos confirming that they had updated the sign with the required authorization statement.

On October 8, 2024, EBC confirmed the X.com “agriculture” video was still active without the required authorization statement and, on the same day, EBC contacted Tammy Neufeld, who indicated that they were removing the video from X.com, which EBC verified was done the same day.

On October 11, 2025, EBC contacted Tammy Neufeld regarding a second professionally made video, posted on September 28, 2024, to your campaign’s X.com page. The video’s description was “Peace River South Conservative campaign office Grande Opening video”.

On October 15, 2024, Tammy Neufeld confirmed that the video had been removed and reuploaded with the required authorization statement, which EBC verified was done the same day.

On July 24, 2025, EBC’s Investigations team emailed yourself and Tammy Neufeld a Notice of Investigation (NOI) and, on August 12, 2025, Tammy Neufeld responded by email indicating that the advertisements were paid for by their campaign, the approval process was “multi-tiered”, and that the campaign acted in good faith.

On August 29, 2025, Tammy Neufeld emailed the Investigator indicating that the authorization statement was added to the physical sign when EBC called about it. Tammy Neufeld also provided a copy of a \$1,000 gift certificate for a production company for video services, and an invoice from a sign printing company for corrugated signs for \$56 per sign.

On September 3, 2025, Tammy Neufeld emailed the Investigator a copy of a receipt for the construction components of the physical campaign sign, totaling \$270.24.

Legislation:

[Section 231](#) of the *Election Act* states that an individual or organization must not sponsor, or publish, broadcast or transmit to the public, any election advertising unless the advertising indicates that it was authorized by the identified financial agent or sponsor.

[Section 231.02](#) of the *Election Act* states that in the case of non-compliance with section 231 a penalty of up to \$10,000 applies, as determined by the BC Chief Electoral Officer.

Analysis and Determination:

I have carefully reviewed the Investigator’s Report, and I concur with their preliminary conclusions.

Larry Neufeld contravened section 231 of the *Election Act* when they conducted three separate instances of election advertising during the campaign period, that did not contain the required authorization statement.

Monetary Penalty:

Because of my finding above, section 231.02 of the *Election Act* requires me to issue an administrative monetary penalty of up to \$10,000.

In assessing this penalty, I note the following:

- Sponsoring election advertising without the required authorization statement reduces the transparency of campaign spending and messaging during the campaign period.
- Once contacted by EBC, your campaign cooperatively brought itself into compliance.
- The three instances of election advertising were public for 11 days, 18 days, and 14 days, respectively, before the authorization statements were added.
- The investigation did not reveal any deliberate attempt to circumvent the legislation.
- The campaign has been cooperative with our investigation.
- You have not previously been the subject of a monetary penalty under the *Election Act*.

Based on these considerations, I make the following finding:

- Lawrence (Larry) Neufeld contravened section 231 of the *Election Act* and must pay a penalty of **\$200** to the Chief Electoral Officer of B.C., under section 231.02 of that Act.

Review/Court Relief:

You may request a review of this determination by an Adjudicator. A request must be made in writing and must be received by the Investigator within 14 days after the date on which the Subject received the Enforcement Notice. The request must state the grounds on which the request for review is made. The Adjudicator is not bound by the Investigator's determinations or reasons in this Enforcement Notice and must consider the matter afresh and with an open mind.

You may also seek relief from the monetary penalties from the BC Supreme Court within 30 days of receiving this notice, under section [231.02\(3\)](#) of the *Election Act*. You may wish to seek legal advice prior to requesting relief.

Penalty Payment:

Under [Policy 12.2 Administration of Monetary Penalties by the Chief Electoral Officer](#), you have 40 days from today's date to pay the monetary penalties. Instructions for how to make payments can be found in the body of the email accompanying this letter.

Sincerely,



Adam Barnes
Director of Investigations