From: President, BCNU <president@bcnu.org>
Sent: August 25, 2025 12:57 PM
Subject: Tell us how your local government is supporting BC nurses

To all BC local governments,

I am pleased to inform you about a new initiative of the BC Nurses' Union to shine a spotlight on local governments that have taken significant actions to support nurses in our province. The BCNU Health Care Champion award will recognize one local government each year that has taken significant actions to support nurses so we can provide the high-quality health care everyone in our communities deserves. The inaugural award will be presented and announced during the upcoming Union of BC Municipalities (UBCM) convention in Victoria (Sept. 22 – 26).

This year's award will recognize the key role local governments play in nurse retention and recruitment by making their communities more attractive to nurses. With nearly half of BC nurses under the age of 40 and over 90 percent identifying as women, investments in local resources and community supports that help promote work/life balance are essential, including areas like housing, childcare, transportation, and recreation.

The award criteria will also consider local governments that have been allies with nurses in advocating to the provincial and federal governments for investments that help retain and recruit nurses. This includes supporting BCNU's **Ratios Save Lives** campaign and helping to educate the public about the importance of implementing minimum nurse-to-patient ratios. Evidence shows that ratios not only save lives but also play a crucial role in improving nurse recruitment and retention by ensuring safer workloads and better working conditions. Tell us how your local government is supporting nurses. **Fill out this nomination form by Sept. 10** and your local government could be the first BCNU Health Care Champion.

Adriane Gear

President, BCNU
BC Nurses' Union

P: 604 433 2268 Ex. 2283 | 1 800 663 9991
F: 604 433 7945 | 1 888 284 2222
E: president@bcnu.org
4060 Regent Street | Burnaby, BC V5C 6P5

The BCNU head office in Burnaby is located on the traditional, ancestral and unceded territories of the xʷməθkʷəy̓əm (Musqueam), Sḵwxwú7mesh Úxwumixw (Squamish) and səl̓ilw̓ətaʔɬ (Tsleil-Waututh) nations whose historical relationships to the land continue to this day.

Learn more about BCNU's commitment to truth and reconciliation.

BC NURSES' UNION
Standing up for health care