



FORT ST. JOHN  
*The Energetic City*

# CALL FOR ARTISTS

Utility Box Art Wrap Series



Katelyn Lowry -  
San Luis Obispo, California



Daniel Savage  
- Los Angeles, California



Tiffany Jan  
- Los Angeles, California



# INFO

## Call for artists individuals & teams

The City is seeking an artist or artist team with a connection to Fort St. John to propose a series of art wrap designs. **Artists can select between two to four boxes to wrap as a series.** We invite proposals for a series of art wrap designs with the people and places of Fort St. John in mind.

## What kinds of art will be considered?

Artworks must be new, unique, original pieces. Both digital and fine art submissions will be considered. Selection criteria will also include how well your art suits the medium. Please consider that utility boxes are over 7 feet tall and nearly 9 feet in circumference. Keep this scale in mind when considering your portfolio for the application, aiming for pieces that could scale up nicely rather than smaller, intricately detailed ones. Final art must be completed by July 26, 2024. Please see timeline on Pg. 03 and technical abilities and specifications on Pg. 04 for more details.

## Questions?

Email Eryn Griffith, Arts & Culture Manager at [egriffith@fortstjohn.ca](mailto:egriffith@fortstjohn.ca).

## Who is eligible to apply?

Qualified artists who have a relationship or connection to Fort St. John culture and history are eligible to apply. Partnerships and collaborations are highly encouraged, including between established and emerging artists.

## Why start an art wrap program?

- Contribute to the street experience and artistic development of Fort St. John
- Provide artists opportunities to work in the public realm
- Create opportunities for established artists to mentor emerging artists
- Support and celebrate the creativity of local artists
- To deter graffiti vandalism

## Where will the art wraps be in the city?

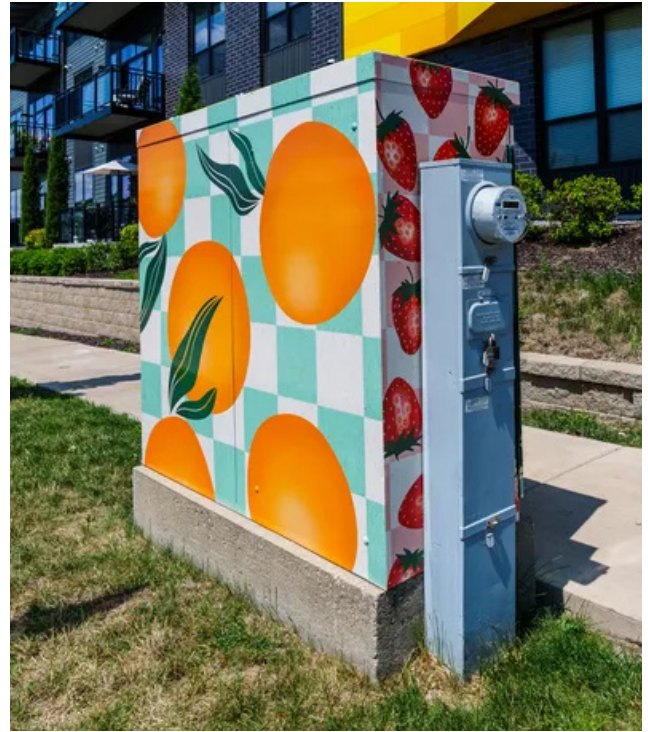
All artworks will be installed within the City of Fort St. John on boxes on the 100 Street corridor.



# CALL FOR ARTISTS | Utility Box Art Wrap Series 02



Artist unknown - West Allis, Milwaukee



Lauren Budge - West Allis, Milwaukee

## Wrap art inspiration form other cities...



Katelyn Lowry - San Luis Obispo California



Gavin Wanders of Belgrade & Lily Hoeksema - Big Sky, Montana.



## CALL FOR ARTISTS | Utility Box Art Wrap Series 03

# BUDGET

Selected artists will receive an artist fee of \$700 per utility box art wrap design. The fee is inclusive of leads and apprentice artists fees.

# ARTWORK

The City will retain the right to relocate or reproduce the wraps on another City asset at any time. The final artwork must be transferred to the digital template provided (see final page for template). The City will print and install the wraps. The work is considered temporary with a typical lifespan of two years.

# SELECTION

**Applicants will be evaluated by blind selection by a panel of city staff using the following criteria:**

- Demonstrate understanding of the neighbourhood context, and the potential impact of the proposed artwork
- Artistic merit, creativity, quality and clarity of approach to this project
- Experience and quality of work as demonstrated through past projects, training and experience
- Ability to meet time line
- Mentoring or community engagement in the project are an asset but not required

Once selected, artists will enter into a service contract with the City and produce their digital artwork to provided specifications by July 26, 2024.

# TIMELINE

Call for Artists	<b>NOW!</b>
Application Deadline	<b>JUNE 14</b>
Artist(s) Selected	<b>JUNE 21</b>
Artist(s) Submit Design	<b>JULY 26</b>
Artwork Installed	<b>AUGUST 23</b>

# TECHNICAL ABILITIES & SPECIFICATIONS

Applicants must be proficient in graphic design software. The design process involves several steps, including editing images, converting them to appropriate scale and file format, and laying out the art in the provided template. If a selected artist is submitting fine art rather than digital art, they must be capable of providing a print-ready (300 dpi) scan or photograph of their art placed in the provided digital template.

Changes to the design may be necessary to meet site-specific requirements, which will be communicated to the selected artists through provided guidelines.

## THE FINAL UTILITY BOX ART WRAP FILES MUST MEET THE FOLLOWING CRITERIA:

- Important artwork away from edges
- Digital media export at 300 dpi print ready JPEG, TIFF, PDF, PSD, INDD, or, EPS.
- Final 2 (min) - 4 (max) art files must be created using template provided by the City of Fort St. John (template on final page of this document).

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# HOW TO APPLY

## ARTISTS INTERESTED IN THIS OPPORTUNITY MUST SUBMIT:

- Artist CV(s)
- A proposal for a series of art wrap designs outlining the intention of your work and your approach to working in Fort St. John, which should be up to 300 words in length.
- A portfolio consisting of a minimum of 2 and a maximum of 8 images of your previous works. Each image should include the title, date, materials used, dimensions, and be smaller than 2MB in either JPG or PDF format. ***It's important to emphasize that we are specifically requesting examples of your previous artistic work, not utility art wrap submissions at this stage of the application process. Selected artists will be tasked with creating art wrap designs.***

**Email submissions to:** [ngallant@fortstjohn.ca](mailto:ngallant@fortstjohn.ca) with the subject line "Art Wraps Program" by:

**FRIDAY, JUNE 14 AT 4:00 PM.**

# UTILITY BOX TEMPLATE

